

## ABSTRACT

The object of the present invention is to provide a binder resin for toner which is excellent in the low-temperature fixing property and offset resistance as well as in smear resistance, while responding to the demand of the market from the perspectives of environmental protection such as being free from the bisphenol A structure and tin, and a toner using the same.

The binder resin for toner can be obtained using a catalyst containing titanium or germanium, preferably comprises the structure derived from branched or alicyclic alcohols, and comprises the structure derived from terephthalic acid as the acid component, which represents greater than or equal to 60 mol% with respect to the number of moles of all acid components, and a toner using the same.